



# LiveWell

GREENVILLE

Bridging access to healthy eating and active living



# WHAT WE DO

## **Amplify Community Power**

We engage those who are most impacted by societal inequities in the process of planning and making healthy food and physical activity accessible and sustainable for all.

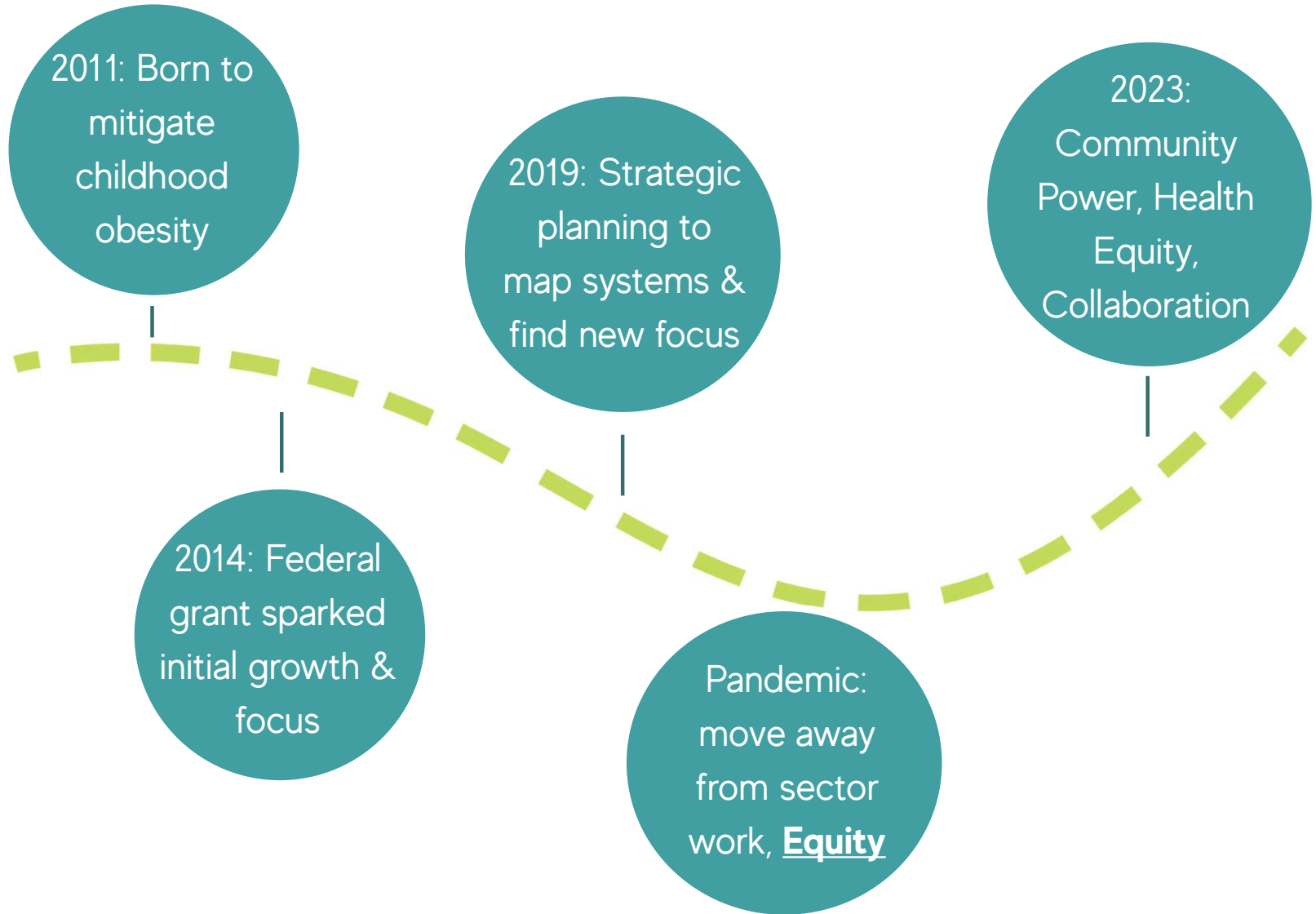
## **Advocate for Health Equity**

We work to build support systems and infrastructure that allow individuals and families to move towards food security, active lifestyles, and overall wellbeing.

## **Advance Community Collaboration**

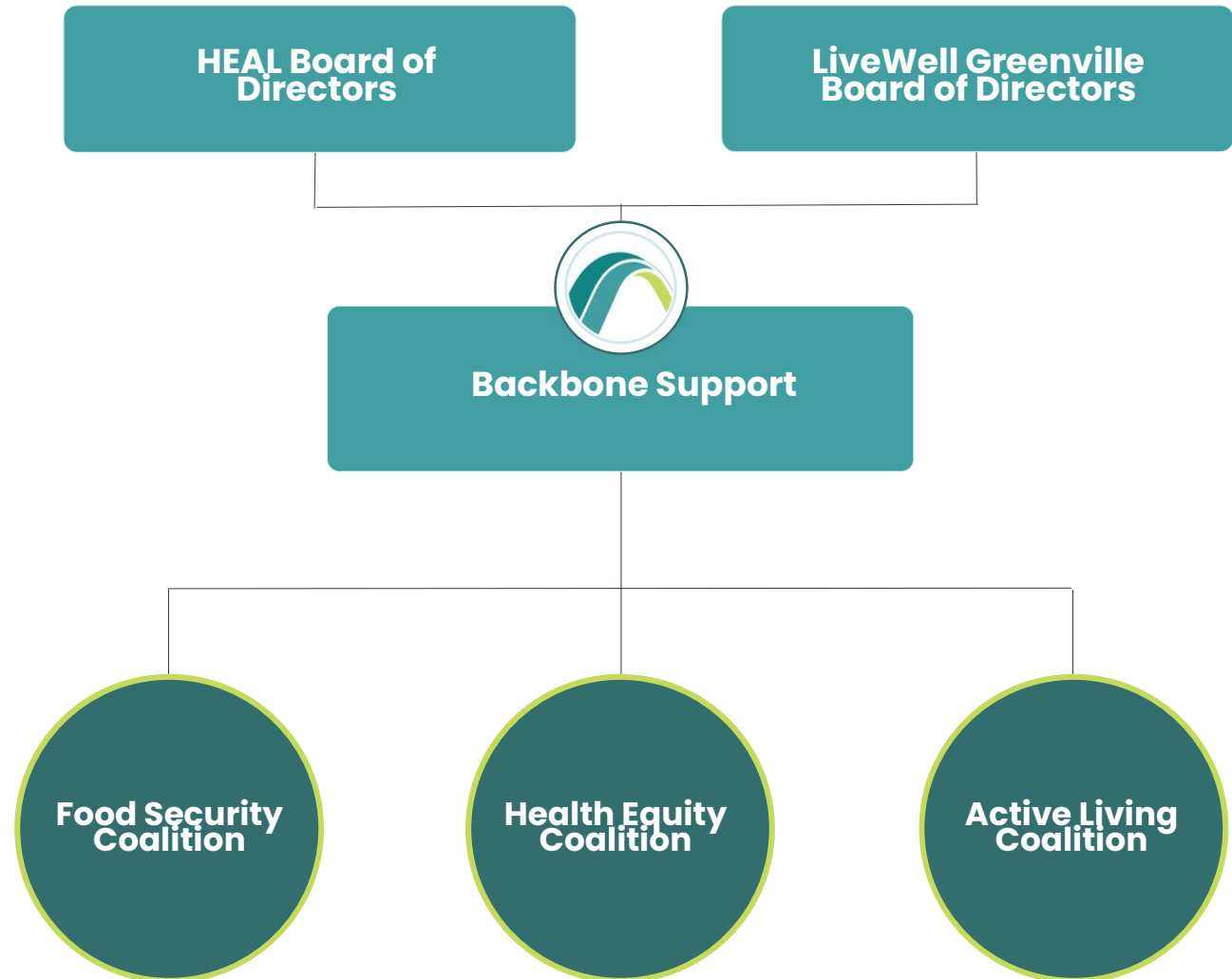
We facilitate collaboration between organizations and community members so everyone can share their expertise, perspectives, and resources while addressing health disparities.

# Creation & Evolution



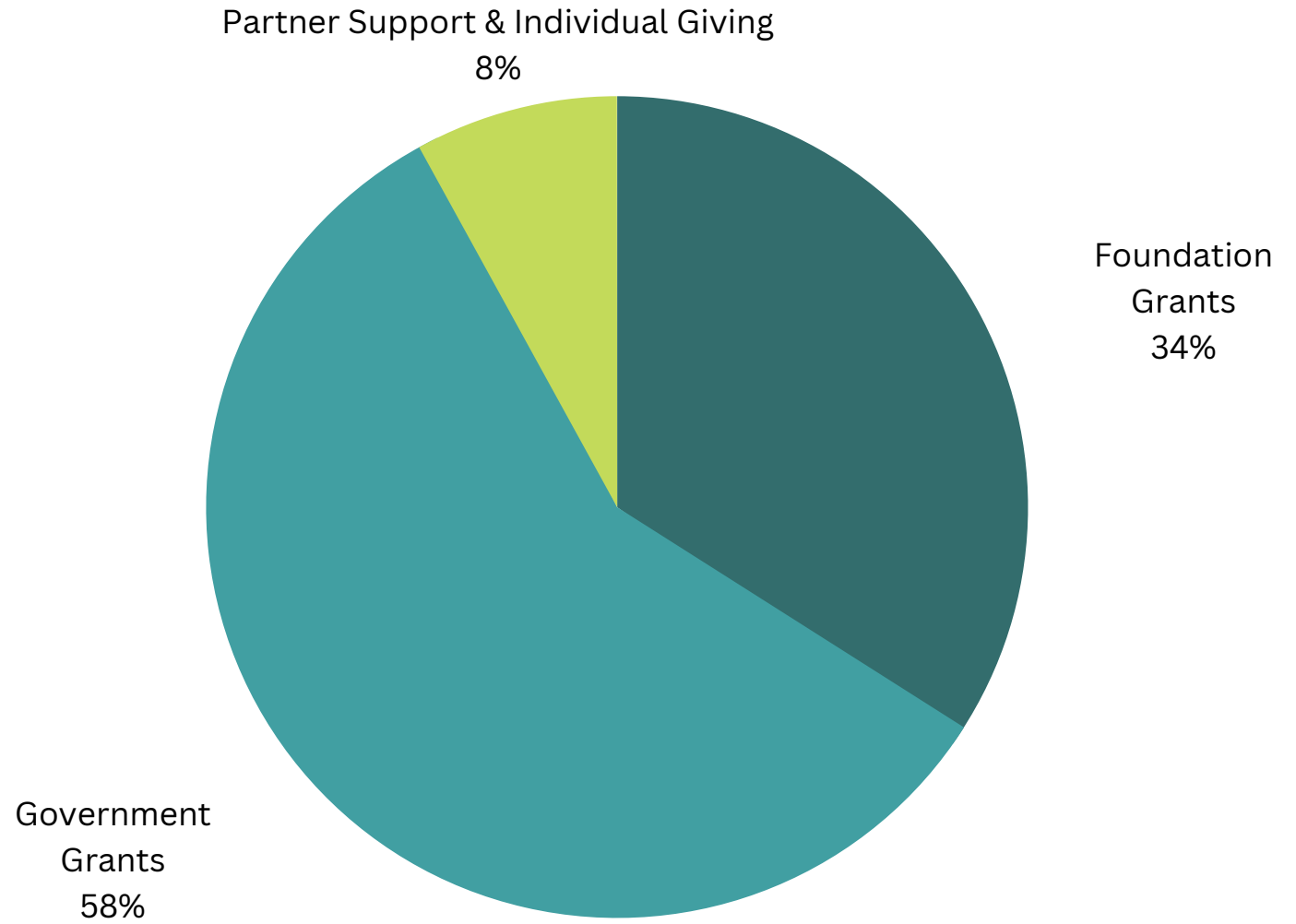


# Structure

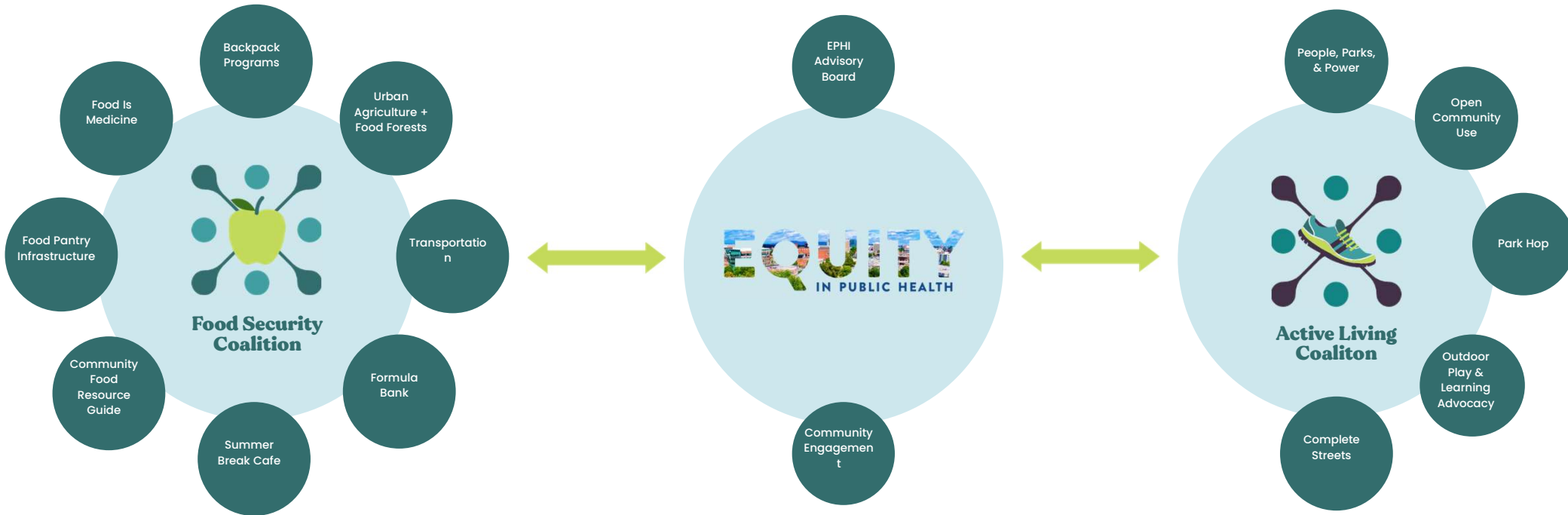




# Funding & Support



# HOW WE ORGANIZE OUR WORK



# Active Living Goals



## Programming for ALL

Increase knowledge and availability of active living programming and activities that accommodate the specific needs of the communities they serve.

- Age 14+ programming
- Program Guide
- Survey for program need
- Community Resource Guide

## Maximize Resources

Increase the number of safe, convenient, and inclusive places for physical activity by maximizing the use of existing outdoor facilities and infrastructure.

- Open Community Use practice/policy
- Explore Mixed Use Spaces
- Map Resources

## Build Connectivity

Increase activity-friendly routes to everyday destinations connected by safer and more accessible pedestrian, bicycle, or transit transportation networks.

- Support local advocacy groups
- Safe Routes to School & Work
- Complete Streets Policy
- Tourist Tax/Penny Tax



# Our Impact



Started the **Active Living Coalition** in 2023, a collective group of community members and organization representatives that will work together to create environments where ALL can achieve an active lifestyle.

Participated in the creation of the **Healthy Neighborhoods Environment** resources map, which tracks and measures the accessibility of physical activity spaces across GVL.

Started the **Park Hop** program, which provides free scavenger hunts and summer-long fun in parks across the Upstate. Over 1,000 participants in 2023.

Connected with Greenville County Schools to advocate for the practice of **Open Community Use** at all 40+ elementary schools in the county, increasing places where residents can be active.

Partnered with Bike Walk Greenville and Greenville County to make connections from the White Horse Road area to the Swamp Rabbit Trail, increasing **Safe Routes to Work** through a new Bike Route.

Amplifying community voice through LiveWell's third resident advisory board, the **Health Equity Action Leaders Board** focused on shifting the systems and policies that perpetuate inequities in GVL.



**Thank  
you!**

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