

Physical Activity Policies: Zoning, Land Use and Transportationrelated Policies

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Physical Activity and Public Health Research Course

University of South Carolina September 20, 2022





Presentation Overview

- 1. Brief background on zoning, land use, and public health
- 2. Overview of the longitudinal nationwide zoning study
- 3. Snapshot of findings from the longitudinal nationwide zoning study
- 4. Historical work examining associations between zoning policies and PA
- 5. Next steps and opportunities



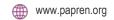






Zoning and its relationship to public health

- Zoning, subdivision regulation, and building codes are exercises of the states' police powers under the 10th Amendment
 - > States grant authority to county/municipal governments to promote the health, safety, morals, and general welfare of their citizenry
 - > Zoning provides a regulatory framework to address public health problems arising from urbanization
- Zoning regulations are laws that divide city or county areas into districts, or zones, that specify allowable uses and, also, may specify requirements for structural improvements



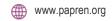




I Traditional zoning is based on use and density

Traditional, *Euclidean* zoning divides community into districts (or zones) based on use and density

For example, commercial areas, residential areas, industrial areas, etc.







Zoning Code Reforms

- Emerged in the U.S. as a potential policy strategy to reduce sprawl and reliance on cars and increase physical activity. ¹⁻³
- The reforms seek to:
 - Create compact development
 - Create pedestrian-friendly or traditional neighborhoods
 - Increase street connectivity
 - Create mixed use and higher density neighborhoods
 - Increase open space and alternative transportation¹⁻³

Examples of code reform zoning

- Form-Based Code
- Transect-Based Districts
- SmartCode
- New Urbanist Districts
- Pedestrian-Oriented Districts or Developments (POD)
- Transit-Oriented Districts or Developments (TOD)
- Traditional Neighborhood Districts or Developments (TND)
- Other (i.e. Smart Growth Districts)
- (1) Schilling J, Linton LS. The public health roots of zoning: In search of active living's legal genealogy. Am J Prev Med. 2005;28:96-104.
- (2) Schilling J, Mishkovsky N. Creating a Regulatory Blueprint for Healthy Community Design: A Local Government Guide to Reforming Zoning and Land Development Codes. E-43346. 2005. Washington, D.C., ICMA.
- (3) American Planning Association. Planning and Urban Design Standards. 1st ed. Hoboken, NJ: John Wiley & Sons, Inc., 2006.

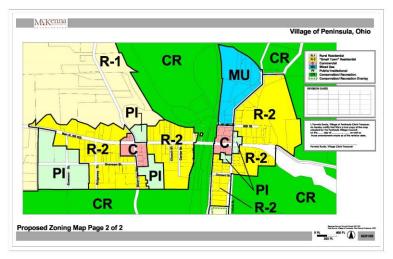








Traditional Zoning vs. Code Reform (Smart Code or Transect-based) Zoning



Traditional Zoning

Code Reform Zoning



Source: transect.org









Zoning (and code reform zoning) is a policy lever or strategy for codifying the Community Preventive Services Task Force (CPSTF) recommendations (May 2017)

Recommends built environment strategies combining one or more intervention approaches to improve
pedestrian or bicycle transportation systems with one or more land use and environmental design
interventions based on sufficient evidence of effectiveness in increasing physical activity.

Pedestrian & Bicycle System Transportation Intervention Component

- Street pattern design and connectivity
- Pedestrian infrastructure
- Bicycle infrastructure
- Public transit infrastructure and access

Land Use & Environment Design Intervention Component

- Mixed land use
- Increasing residential density
- Proximity to neighborhood or community destinations
- Parks and recreational facility access











Key Study Questions

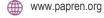
PAPREN Applied Evaluation Project Study Questions

- 1. Has activity-supportive zoning increased nationwide over time (between 2010 and 2020)?
- 2. Have changes in activity-supportive zoning been associated with concomitant:
 - Increases in recreational activity or decreases in sedentary behavior
 - Increases in active travel to work
 - Reductions in pedestrian fatalities

These questions will be examined over the next 2 years

Focus of Today's Presentation

- Changes in Code Reform and Pedestrianoriented zoning over time
- 2. Additional markers captured ONLY for 2020
 - PA-related markers
 - Inclusionary zoning/housing affordability markers





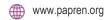


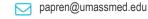
First of its kind longitudinal study of physical activity-supportive zoning (including code reform zoning)

	2010 Baseline Study (NCI R01)	2020 Follow-Up Study (PAPREN)
Sample Frame		
# Counties	496 most populous + 4 consolidated cities	200 most populous from 2010 sample
# Jurisdictions	3,921 municipalities + 483 unincorporated county areas (N=4404 jurisdictions)	2102 municipalities + 185 unincorporated county areas* (N=2287 coded to date)
# States Represented	49 states + DC	41 states + DC
% of US Population Covered	~75%	55.1%
Included Land Use Policies-Data Source(s)	Zoning codes, UDCs, form-based codes	Zoning codes, subdivision regulations, UDCs, form-based codes
Effective Date of Zoning Codes	January 2010	January 2020
Coding Process	Zoning code audit tool developed for the project. Master's+ trained urban planners/students coded all zoning codes using audit tool and detailed coding protocol. Regular coding meetings.	Same process using updated audit tool and protocols
Inter-coder Agreement	90% agreement amongst coders	>90%

*there are a few jurisdictions awaiting final coding









Zoning Code Audit Tool – 2020 Ver

PAPREN Zoning Policy Coding Instrument (Short Fo

FIPS15:	
Summary Level Code:	
Place Name:	
County Name:	
State Name:	
Keep Level:	
B. Coder and Zoning Code Information	on.
Coding Date: / / 2 0	_
Zoning Code Status	10215
Zoning code exists	1
No zoning code (verified)	

DEFINITIONS

COMPLETE STREETS POLICY mplete Streets Policy Exists?

Allow (Allowed)= permitted, conditional, or accessory use

In lieu fees: Allows developer to pay a fee in lieu of providing AHUs

Place and County

None=use not specified

Prohib (Prohibited)= prohibited use

B. Coder and Zoning Code Informa	tion (Cont	:.)	
Policies Coded			
County		1	SmartCode*
Place		2	Full Form-Ba
Place and County		3	Code Reform
Zoning Code Adoption Dat	e		Code Reform
		-0:	Form-Based [
Zoning Code Most Recent Amendr	ment Date		Transect-Bas
			New Urbanis
//		-61	Pedestrian-O
			Traditional N
Zoning Code Source(s)	Y	N	Other Code R
Online code publisher	1	0	
Other code publisher	1	0	500
Community web site	1	0	
Planning/Zoning Office website	1	0	1. CODE
Community mail/email	1	0	2. TOD C
Other (specify):	1	0	3. COMM
			4. MIXED
	- th		5. PARKS
Zoning Code Type(s)	Y	N	6. PLANI
Traditional/Euclidean	1	0	7. RESIDE
Code Reform	1	0	8. RESIDI
Unified Development Code	1	0	9. SUBDI

//			10a. If General Zoning Provisions is sele
Code Reform Most Recent Amenda	(5)		10. GENERAL ZONING PROVI
Unified Development Code	1	0	9. SUBDIVISION REGULATION
Code Reform	1	0	8. RESIDENTIAL SINGLE-FAM
Traditional/Euclidean	1	0	7. RESIDENTIAL MULTI-FAMI
Zoning Code Type(s)	Y	N	5. PARKS, REC, OPEN SPACE 6. PLANNED UNIT DEVELOPM
			111211111111111111111111111111111111111
Other (specify):	1	0	COMMERCIAL DISTRICTS O MIXED USE DISTRICTS CAT
Community mail/email	1	0	2. TOD CATEGORY
Planning/Zoning Office website	1	0	
Community website	1	0	ZONING DIST 1, CODE REFORM (CR) CATE
Other code publisher	1	0	70111100100
Online code publisher	1	0	
Zoning Code Source(s)	Y	N	Other Code Reform District(s)/Regu
			Traditional Neighborhood Developr
			Pedestrian-Oriented Development
			New Urbanist District(s)/Regulation
Zoning Code Most Recent Amendr	nent Date		Transect-Based Zone(s)/District(s)/
		-	Form-Based District(s)/Regulations
Zoning Code Adoption Dat	Code Reform District(s)/Regulation		
7i C-d- AdM D-A			
Place and County	Code Reform District(s)/Regulation		

Date

C	ode Reform (CR): Form-Based, Tr
	ransit Oriented Development (TO
S	pecific language in the district pu
p	ublic transportation station or co
C	ommercial: Commercial, Downto
٨	Nixed Use (MU): Mixed use distri-
n	nixed which is coded under PUD)
P	arks, Rec, Open Space: Parks, rec
P	lanned Unit Development (PUD)
R	esidential Multi-Family: Resident
R	esidential Single-Family: Residen
le	ess than four units. Relevant mob
	ubdivision Regulations: Regulation

subdivions. General Zoning Provisions: Overall zo affordable housing or inclusionary h

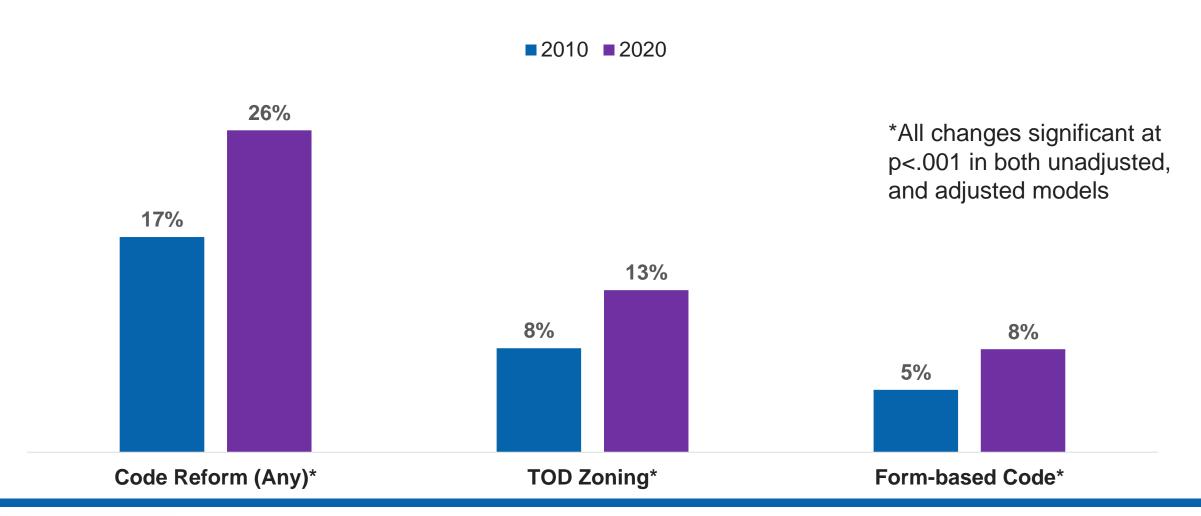
PAPREN Zoning Policy Coding Instrument (Short Form)								
	Code							
	Reform		1		Park/Rec/			
	(Except		1	Mixed	Open		Residential:	Residential:
Marker	TOD)	TOD	Commercial	Use	Space	PUD	Multi-Family	Single-Family
A. Sidewalks (If yes, pop up: Req/encouraged or addressed)	0	0	0	0	0	0	0	0
B. Crosswalks	0	0	0	0	0	0	o	О
C. Bike-Pedestrian Connectivity	0	0	0	0	0	0	0	0
D. Street Connectivity	0	0	0	0	0	0	0	0
E. Bike Lanes	0	0	0	0	0	0	0	0
F. Bike Parking (If yes, pop up: Req, encouraged, permitted, addressed)	0	0	0	0	0	0	0	0
G. Bike-Pedestrian Trails-Paths	0	0	0	0	0	0	0	0
H. Other Walkability	0	0	0	0	0	0	0	0
I. Mixed Use	0	0	0	0	0	0	0	0
J. Active Recreation	0	0	0	0	0	0	0	0
K. Passive Recreation	0	0	0	0	0	0	0	0
L. Pedestrian Plazas		-				2000	0	0
L. Pedestrian Plazas	O.	0	0	0	0	O	0	0
M. Code Reform (Mark if the TOD is a subdistrict form-based code/SmartCode district OR if it explicitly mentions that it is form-based; only relevant to TOD district)	NA	0	NA	NA	NA	NA	NA	NA
N. Access to Public Transportation	О	0	0	0	О	О	0	0
O. Accessory Dwelling Units (ADUs) (if yes, pop up: allowed/permitted, conditional approval,	0	0	О	0	NA	0	0	О
prohibited)	0	0	0	0	INA	0	0	0
P. Mobile Homes (aka Manufactured homes; factory built homes, etc.)								
(If yes, show two pop up questions: (1) allowed/permitted, conditional approval, prohibited;	NA	NA	NA	NA	NA	NA	NA	О
(2) segregated into own district (Y/N))								
Q. Exclusionary Zoning								
Multifamily dwellings: allowed, conditionally allowed, prohibited, not addressed								
(This variable only appears under single-family residential category if there are no multi-	0	0	NA	0	NA	0	NA	o
family residential districts)		"			1.0.5		"	
		_	NA		NA	0	_	_
2. Minimum lot size requirements	0	0	10,000,00	0	107 200000 1		0	0
3. Minimum building square footage requirements	D	0	NA	0	NA	0	0	0
R. Inclusionary Zoning/Inclusionary Housing/Affordable Housing (if yes popup below)	0	0	NA	0	NA	0	0	0
S. Incentives								
Multi-Unit Family/Multi-Family Housing Unit Tax Exemption	0	0	NA	0	NA	0	0	0
3. Density Bonuses (if yes, pop up list below a-e)	0	0	0	0	NA	0	0	0
a. Open/Green Space	0	0	0	0	NA	0	0	0
b. Affordable Housing (not covered by Topic R)	0	0	0	0	NA	0	0	0
c. Pedestrian amenities	0	0	0	0	NA	0	0	0
d. Bike amenities	0	0	0	0	NA	0	О	0
e. Streetscape improvements/street furniture/public art	0	0	О	0	NA	0	0	0
4. Other (specify)	0	0	0	0	NA	0	0	0
T. Reduced/Eliminated Parking Requirements (includes incentives or general	0	0	o	o	NA	0	0	o
reductions/eliminations)	.0	20	U	U.	NA.	.0	.0	.0
AFFORDABLE HOUSING PROVISIONS (Pop up if R above=yes for specific district/zones)								0
Who Units are For								
City workers (pop up if yes: Preferential consideration given to city workers?)	О	0	NA	0	NA	0	0	0
Tied to Area Median Income (AMI) OR set-aside for below certain income threshold/low wage	o	0	NA	0	NA	O	0	0
workers		_						
Seniors/Elderly (>age 65)	0	0	NA	0	NA	0	0	0
Other (specify)	0	0	NA	0	NA	0	0	0
Strength								
Required ONLY	0	0	NA	0	NA	0	0	0
Encouraged ONLY	0	0	NA	0	NA	0	0	0
Required AND Encouraged (varies by units or area within jurisdiction)	0	0	NA	0	NA	0	0	0
Not specified	О	0	NA	0	NA	0	0	0
Other Affordable Housing Markers								
In-lieu fees (if addressed, pop up with Allowed/None)	0	0	NA	0	NA	0	0	0
Density Bonuses (if addressed, pop up with Allowed/None)	0	0	NA	0	NA	0	0	0
Off-site units (if addressed, pop up with Allowed/None)	0	0	NA	0	NA	0	0	0
Set-aside amount (If addressed, specify amount:)	О	0	NA	0	NA	0	0	0
Duration of Affordability (If addressed, specify:)	0	0	NA	0	NA	0	0	0



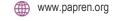
Changes in Code Reform and Pedestrian-Oriented Zoning Over Time

Code reform zoning has significantly* increased over time

(Longitudinal Panel; 2287 jurisdictions in 200 counties and 41 states + DC)





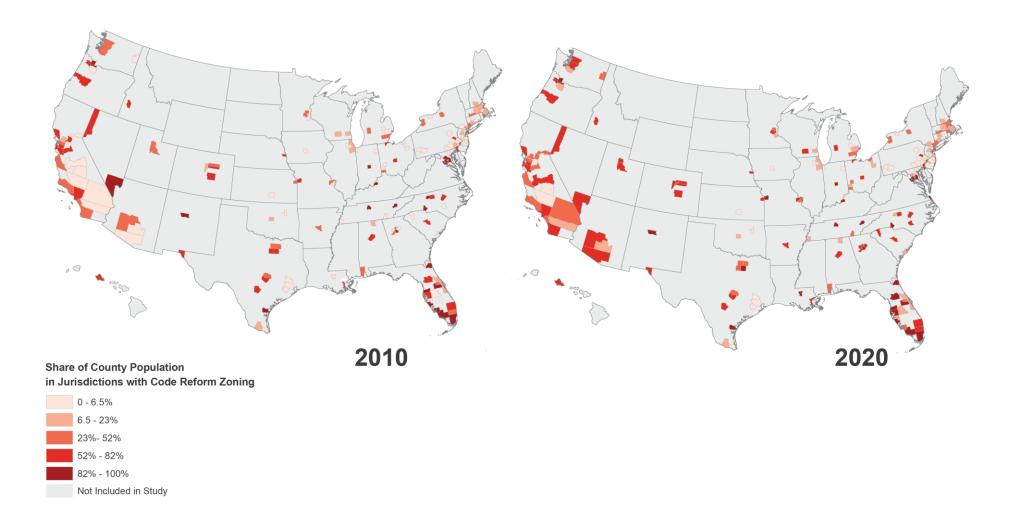






Code reform zoning is concentrated in certain areas of the country

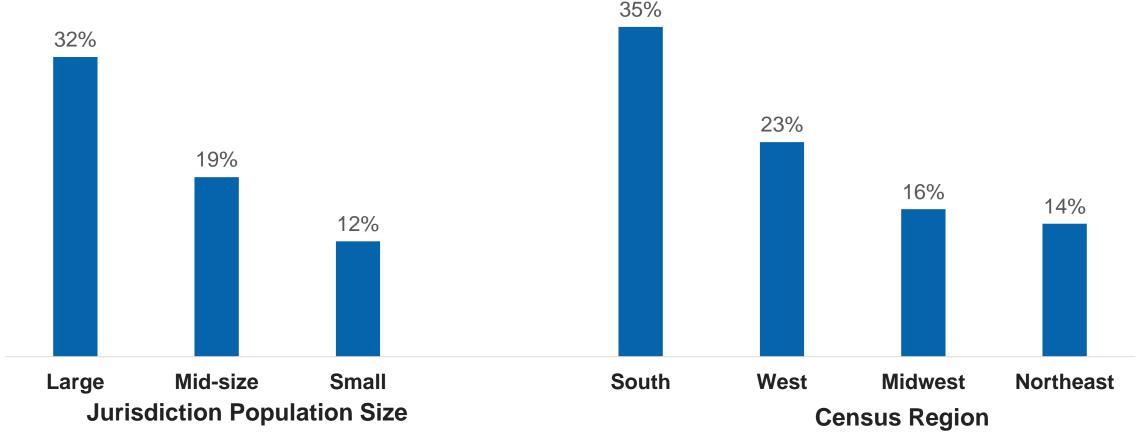
And has become more concentrated over the past decade







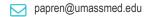
Population size and region drive code reform zoning (Longitudinal Panel; 2285 jurisdictions in 200 counties and 41 states + DC)



*In multivariable regression models adjusted for time trends, median age (older-less likely to have CR); % household no vehicle (higher %, more likely to have CR); majority race (majority Hispanic < likely to have CR (than majority white); % urban (higher % more likely to have CR); household poverty levels (not sig), and median household income (not sig).

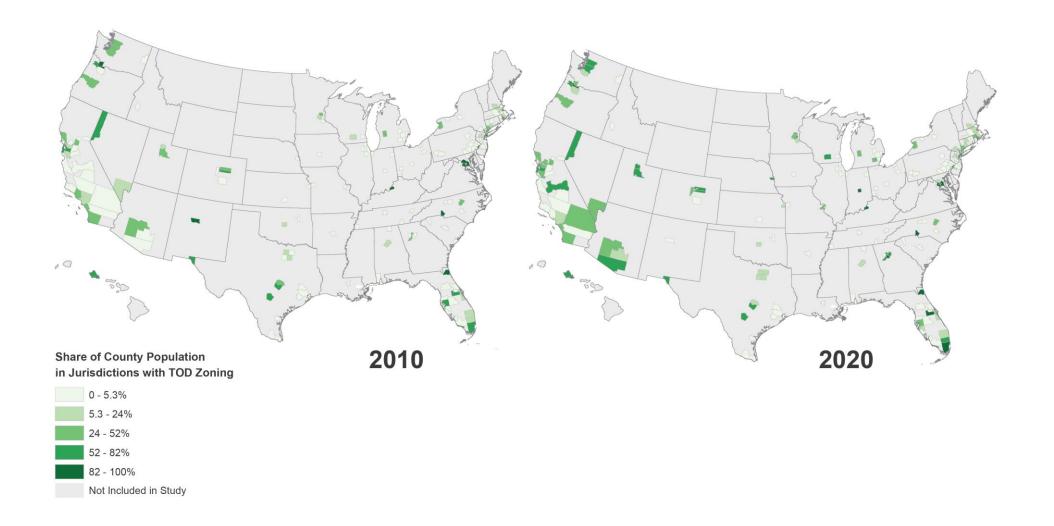








TOD zoning also is concentrated in certain areas of the country



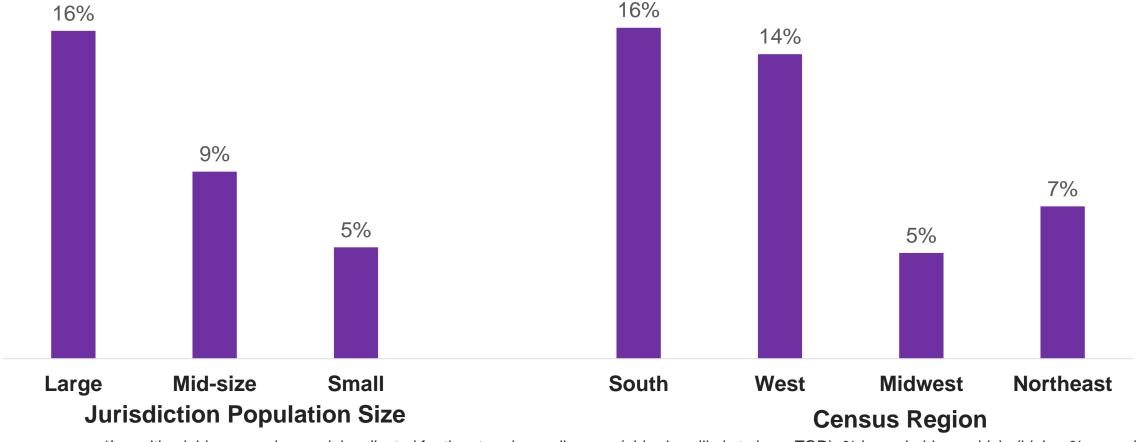








Population size and region also drive TOD zoning (Longitudinal Panel; 2285 jurisdictions in 200 counties and 41 states + DC)



*In multivariable regression models adjusted for time trends, median age (older-less likely to have TOD); % household no vehicle (higher %, more likely to have TOD); majority race (majority Hispanic < likely and majority Black more likely to have TOD (than majority white); % urban (higher % more likely to have TOD); household poverty levels (not sig), and median household income (not sig).





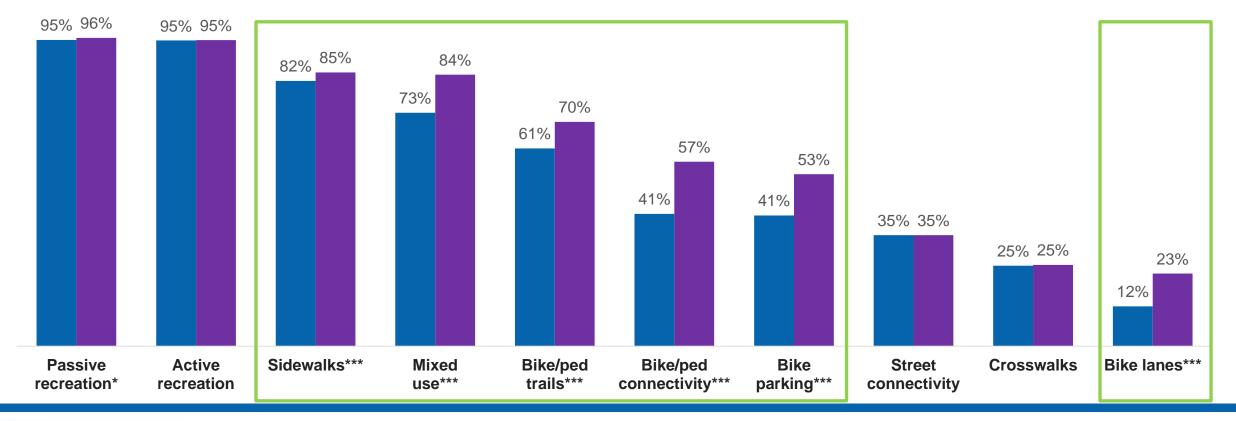




Activity-supporting built environment features addressed in zoning codes have increased* over time

(Longitudinal Panel; 2287 jurisdictions in 200 counties and 41 states + DC)

■2010 ■2020







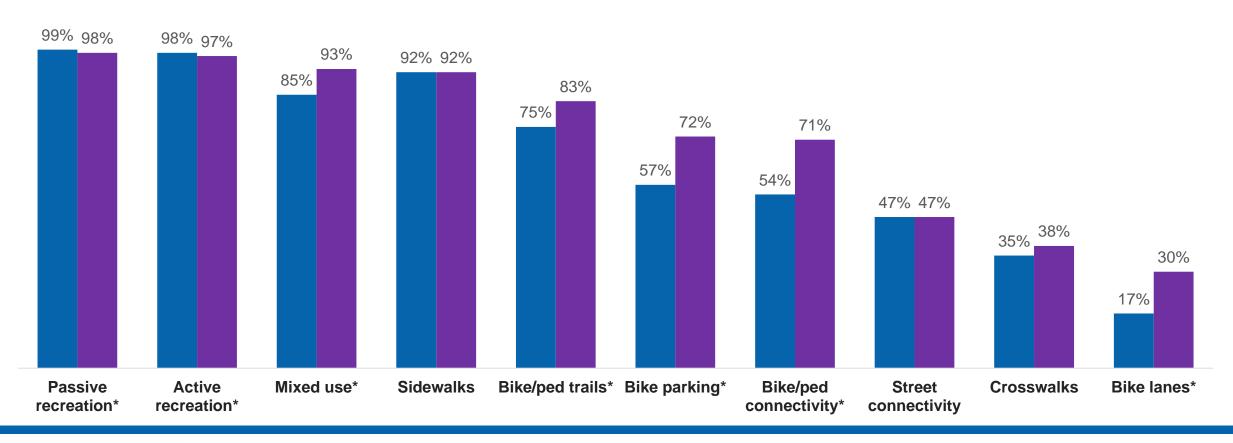




<u>Code reform zoning</u> is heavily focused on activity-supportive built environment features and such features have increased over time

(Longitudinal Panel; 594 jurisdictions with code reform zoning in 182 counties and 40 states + DC)







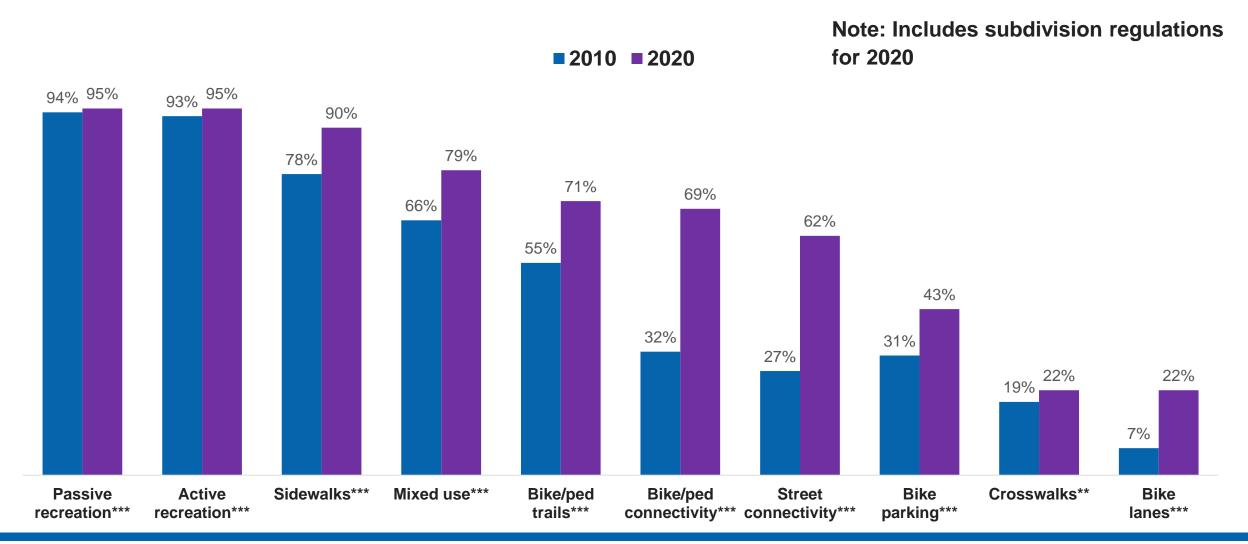






Jurisdictions without code reform zoning also have seen increases in activity-supportive built environment features

(Longitudinal Panel; 1693 jurisdictions without code reform zoning in 184 counties and 41 states)











Additional PA-Markers Captured in 2020 Zoning Codes only

			Prevalence of Markers in Given District/Zone					
Marker	Any	TOD	Code Reform	Mixed Use	PUD	Commercial	Residential Multi-Family	Residential Single Family
N of Jurisdictions with District/Zone	2287	299	405	1016	1665	2155	1963	2190
Access to public transportation	48%	95%	64%	35%	17%	15%	10%	4%
Reduced/Eliminated Parking Requirements	42%	47%	40%	22%	4%	13%	4%	2%
Pedestrian Plazas	51%	57%	72%	44%	19%	21%	8%	4%
Density Bonuses for								
Open/Greenspace	16%	18%	7%	10%	8%	3%	4%	3%
Pedestrian Amenities	10%	11%	4%	8%	4%	2%	3%	1%
Bike amenities	5%	3%	3%	3%	2%	1%	1%	1%
Streetscape improvements	6%	10%	2%	6%	2%	2%	1%	<1%





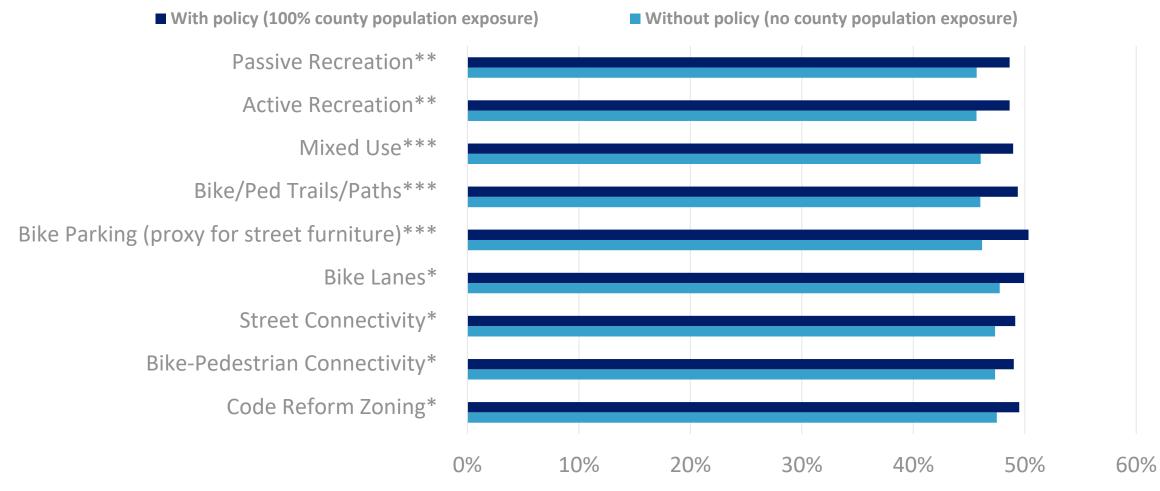






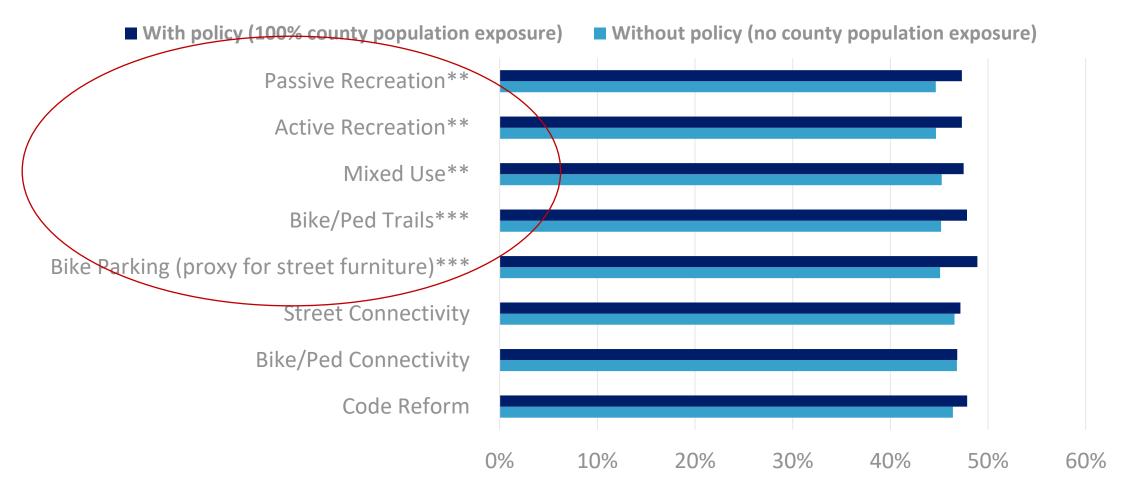
Examining the relationship between zoning and adult walking and inactivity

Zoning is associated with adult walking (Adjusted prevalence using BRFSS 2011 data)



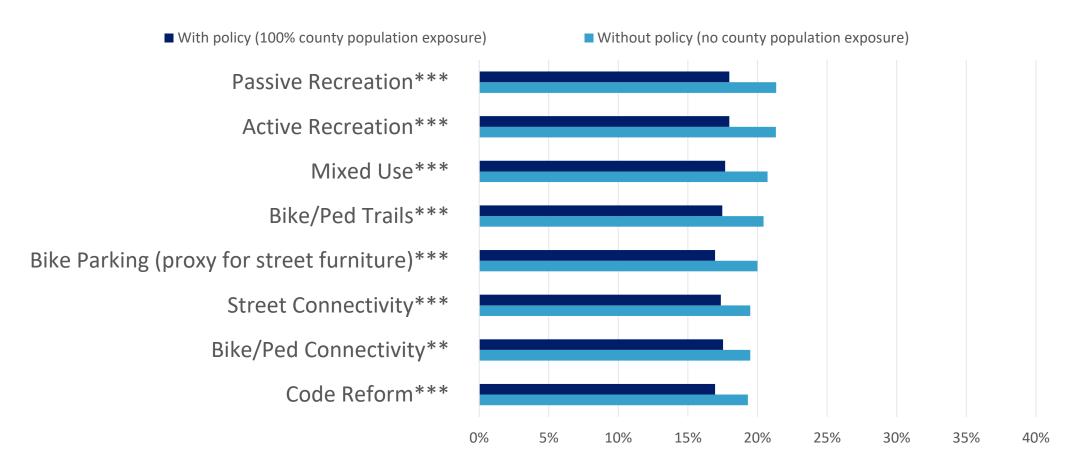


Zoning is associated with older adult (>=65) walking (Adjusted prevalence using BRFSS 2011 data)



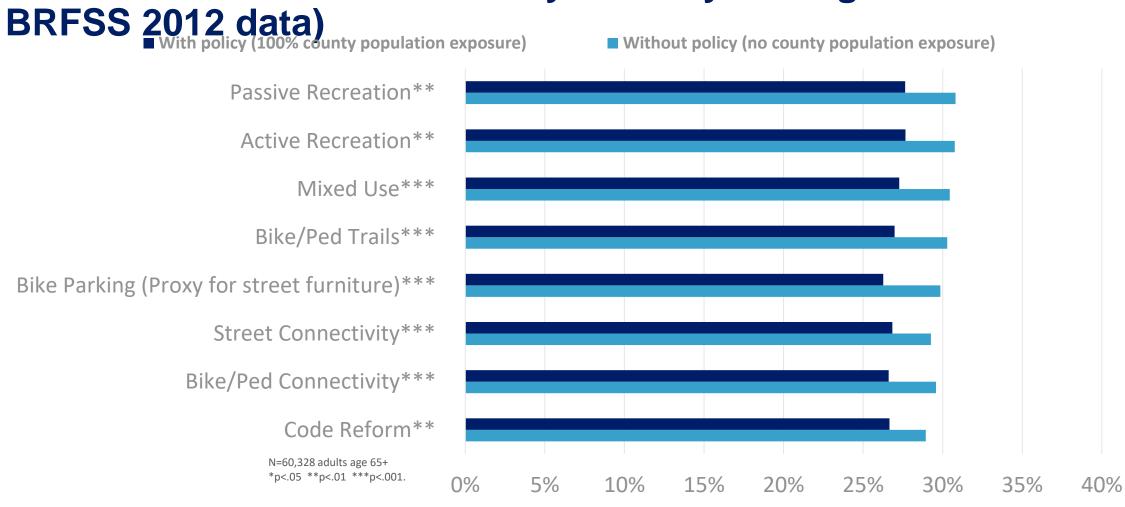


Adjusted Prevalence of Adult <u>Inactivity</u> is Lower in Jurisdictions with More Activity-Friendly Zoning Provisions (BRFSS 2012 data)





Adjusted Prevalence of Older Adult (>=65) <u>Inactivity</u> is Lower in Jurisdictions with More Activity-Friendly Zoning Provisions







Relationship between zoning and adult active travel to work



Association between Zoning and Adult Walking to Work

	Municipal-	level ONLY	Municipal & Unin	corporated Areas
Zoning Predictor	Coef.	95% CI	Coef.	95% CI
Code Reform Zoning	0.24	-0.00,0.48	0.26*	0.04,0.48
Sidewalks	0.17	-0.07,0.40	0.15	-0.05,0.35
Crosswalks	0.12	-0.10,0.35	0.11	-0.10,0.32
Bike-Ped Connectivity	0.12	-0.08,0.33	0.13	-0.06,0.31
Street Connectivity	0.10	-0.08,0.29	0.10	-0.07,0.27
Bike Lanes	0.25	-0.04,0.53	0.23	-0.03,0.49
Bike Parking (street furniture)	0.38**	0.14,0.62	0.37***	0.15,0.58
Trails	0.26*	0.05,0.47	0.24**	0.06,0.43
Pedestrian Plazas	0.25*	0.02,0.47	0.23*	0.05,0.42
Mixed Use	0.30**	0.10,0.50	0.27**	0.10,0.45



Association between Zoning and Adult Walking OR Biking to Work

	Municipal-	level ONLY	Municipal & Unincorporated Areas		
Zoning Predictor	Coef.	95% CI	Coef.	95% CI	
Code Reform Zoning	0.36*	0.07,0.66	0.40**	0.12,0.67	
Sidewalks	0.25	-0.01,0.51	0.24*	0.02,0.46	
Crosswalks	0.19	-0.09,0.47	0.18	-0.08,0.44	
Bike-Ped Connectivity	0.15	-0.10,0.40	0.16	-0.07,0.39	
Street Connectivity	0.18	-0.04,0.41	0.19	-0.02,0.39	
Bike Lanes	0.40*	0.05,0.75	0.37*	0.05,0.70	
Bike Parking (street furniture)	0.68***	0.39,0.97	0.65***	0.39,0.91	
Trails	0.32**	0.09,0.56	0.33**	0.12,0.53	
Pedestrian Plazas	0.34**	0.09,0.59	0.34**	0.13,0.55	
Mixed Use	0.42***	0.19,0.64	0.39***	0.19,0.59	



Association between Zoning and Adult Any Active Travel to Work

	Municipal-	level ONLY	Municipal & Unincorporated Area			
Zoning Predictor	Coef.	95% CI	Coef.	95% CI		
Code Reform Zoning	0.93**	0.24,1.62	1.02**	0.38,1.65		
Sidewalks	0.29	-0.19,0.77	0.38	-0.07,0.82		
Having code reform zoning is associated with approximately 1% more people engaging in any active travel to work (via walking, biking, or taking public transit).						
Street Connectivity Bike Lanes	0.23 1.05*	-0.21,0.66	0.25	-0.16,0.65		
Bike Parking (Street furniture)	1.05*	0.14,1.96 0.49,1.55	1.00*	0.16,1.83		
Trails	0.16	-0.29,0.61	0.25	-0.13,0.63		
Pedestrian Plazas	0.61*	0.12,1.09	0.65**	0.19,1.10		
Mixed Use	0.29	-0.08,0.66	0.32	-0.01,0.66		



Summary of Findings

Active living-oriented zoning is associated with increased prevalence of walking and biking and decreased prevalence of inactivity among both adults age 18-64 and older adults age 65+.

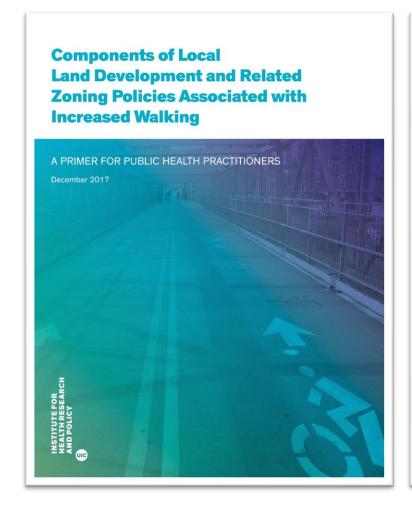
Active living-oriented zoning measures (and TODs) are significantly associated with increased walking, walking/biking, and/or taking any active transportation (walking, biking, or public transportation) to work.

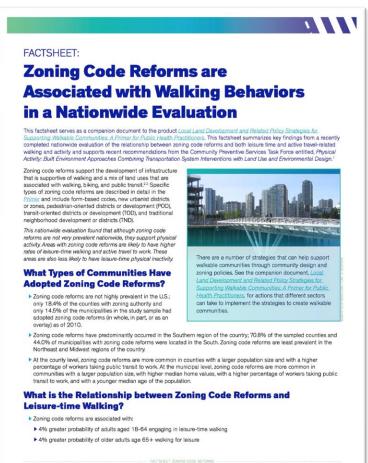
Results are generally similar with unincorporated areas.

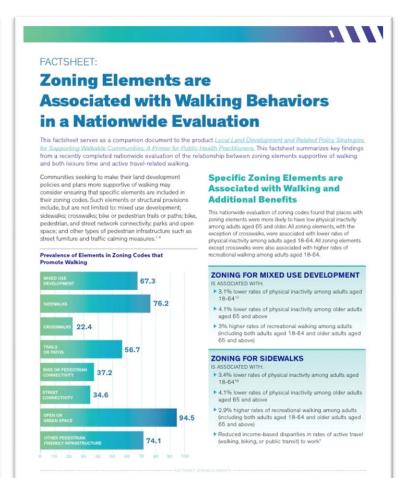
Note: just associations NOT causation – longitudinal analysis underway through PAPREN



Zoning and Public Health Tools







https://ihrp.uic.edu/using-zoning-regulations-to-foster-walkable-communities-best-practices/







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Acknowledgements

Coding/Analysis Team and Co-Authors

- Lindsey Realmuto, MPH, PhD cand.
- Meg Fredericks, MUPP
- Henry Siegel, MPH/MUPP cand.
- Julien Leider, MA

Funding Acknowledgements

- National Cancer Institute, National Institutes of Health (grant number R01CA158035, PI Chriqui) baseline data
- **Centers for Disease Control and Prevention**, Physical Activity Policy Research and Evaluation Network (PAPREN) applied research project (Cooperative Agreement Number U48DP006381, Drs. Stephenie Lemon and Jamie Chriqui, co-Pls) updated data
- The UIC Center for Clinical and Translational Science located within the Institute for Health Research and Policy at UIC (grant number UL1TR002003) provided the REDCap system which was used for policy collection and coding.

The findings and conclusions in this presentation are those of the author(s) and do not necessarily represent the official position of the NCI, the CDC, or UIC.







